

Virtual Visual Museum

Friday, May 22, 2009

Less by Jeanette Perez

Less by Sergei Sviatchenko this image represents a limited edition book from the Rojo arts organization. Featuring work from Sergei Sviatchenko. The book reveals a collage of Sviatchenko's rich portfolio of work, which reflects his unique and creative vision as a contemporary artist. In addition Sergei Sviatchenko stands out as an artist with exquisite piece of art. A precise, individual voice which underpins his work to stand both conceptually and creatively above the tide of visual messaging in today's visual culture.

One of the first things one notices when approaching this piece of art is the color that is used. The powder blue makes the picture unique or in other words aesthetics. In addition one of the most obvious lines used in this image are the lines used to form the body. The scale however, is about 8 x 10 the size of a picture frame. Less was created to secure personal identity. Also an image such as Less by Sergei Sviatchenko being plain and simple can also be expressed as something peaceful. It may mean different things to individual viewers, depending on what kind of connection they feel, with the image.



